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NEWS RELEASE
For Immediate Release

For more information:
Pierce County Solid Waste Dept. (715)273-3092

Pierce County Adds Cartons to Cardboard and Paper Recycling

The Pierce County Solid Waste Department/Recycling Facility is proud to announce the expansion of its recycling program to include cartons. Residents are now able to include refrigerated and shelf-stable cartons such as soup, milk, juice, soy, and other beverage and food cartons, in their home and business recycling materials.

Cartons are growing in popularity as a food and beverage packaging solution, and appear more and more on grocery store shelves. Pierce County realizes that they must have a recycling solution for them, and that is why they were added to the recycling stream.

The county's expansion is part of a national initiative through the Carton Council formed by four leading carton manufacturers--Elopak, Evergreen Packaging, SIG Combibloc, and TetraPak. The Carton Council members have joined forces to help advance improvements to carton recycling infrastructure across the country. By promoting recycling technology and local collection programs, the Carton Council will limit the number of cartons that become waste.

Currently, carton recycling programs occur in 48 states, which gives more than 63 million households access to recycling cartons. While this is significant, the Carton Council is not satisfied and wants to continue increasing access and awareness of carton recycling.

“We are excited that Pierce County is now on board with carton recycling, providing enhanced recycling opportunities to its residents,” said Jason Pelz, Vice President of Recycling for the Carton Council. “Pierce County is demonstrating its commitment and leadership by offering this new standard for recycling programs.”

To recycle cartons, county residents can deliver their empty cartons to any Pierce County recycling collection site, and place them in the roll-off container or compartment dedicated to fibers--cardboard and paper materials.

For more information, please visit www.co.pierce.wi.us website or contact the Pierce County Solid Waste Department/Recycling Facility at (715) 273-3092.

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